

SPONSORSHIP AGREEMENT

English Channel Solo Crossing · August 18, 2026 · In support of The Alexa Trust (UK Registered Charity No. 1168705)

PARTIES

SPONSOR

COMPANY / NAME

CONTACT NAME

EMAIL

DATE

ATHLETE & ORGANISER

ATHLETE

Becky Yuan

ORGANISER / CONTACT

Jack So · sojack@gmail.com

EVENT

English Channel Solo Crossing — Dover to Calais

SELECTED PARTNERSHIP TIER

- Boat Banner** **CA\$3,000**
Logo on the pilot boat side panel for the full crossing. Photographed by the official CSA observer — appears in all coverage and photography.
- Team Kit** **CA\$1,000**
Logo on crew hoodies and hats worn in every social media update before, during, and after the swim.
- Hourly Shout-Out** **CA\$400**
Live IG/FB video during a named hour: "Becky is at the halfway mark — powered by [Your Company]!" 13–14 slots available.
Hour selected: _____ (leave blank to confirm later)

Multiple tiers can be combined. Gear contributions welcome in lieu of cash for the Team Kit tier.

PAYMENT

TOTAL AMOUNT AGREED

PAYMENT DUE DATE

METHOD / NOTES

TERMS & CONDITIONS

- Sponsor's logo reproduced accurately at a professional standard for the selected tier(s).
- Organiser makes reasonable efforts to fulfil all deliverables. Force majeure resolution by mutual agreement.
- Sponsor grants organiser the right to use logo and name in all materials related to the crossing, including social media, press, and photography.
- Payment is due in full before the crossing date unless otherwise agreed in writing.
- All funds raised go toward crossing costs and a donation to The Alexa Trust (UK Charity No. 1168705).
- Good faith agreement between private parties; not legally binding unless signed by both parties.

SIGNATURES

SPONSOR

SIGNATURE

PRINT NAME

TITLE / COMPANY

DATE

ORGANISER

SIGNATURE

PRINT NAME

Jack So

ON BEHALF OF

Becky Yuan — English Channel 2026

DATE